

**PRESENTATION OF AUTOMATED PERSONALIZED TELEVISION  
PROGRAMMING WITH PREFERENCE NOTATIONS USING A WIRELESS HAND-  
HELD COMPUTING DEVICE**

**ABSTRACT OF THE DISCLOSURE**

[00032] The present invention provides a method and wireless hand-held computing device for providing personalized, wireless television programming together with program information for programs matching the viewer's preferences. In one embodiment the method includes receiving programming codes in combination with corresponding television programming information and inputting, by a viewer, names of selected programs for viewing. Then, programming software in the wireless hand-held computing device may be used to select, automatically, the programming codes for the selected programs for viewing, to activate the television when the selected programs are broadcast and, where desired, to indicate when at least one television program that matches the viewer's preferences is to be shown.

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